

Alaska Safe Riders

Annual Report 2024



BOARD OF DIRECTORS

- Chris Olds, President
- Tyler Aklestad, Vice President
- Aaron Bartel, Treasurer
- Peter Kaiser, Secretary
- Scott Davis, Director At-Large
- Mike Buck, Executive Director

SUPPORTERS / COLLABORATORS

- Skidoo
- Polaris – Arctic Cat
- Donlin Gold
- Klim
- Iron Dog Race
- Alaska Avalanche Information Center
- Alaska Department of Public Safety – Alaska State Troopers
- Mat Su Borough
- Alaska Native Health Consortium
- Mat Su Health Foundation
- Lynden Transport
- Knik Construction
- Davis Block and Concrete
- BC Excavating
- U Rock Enterprises and Many, Many More!
- Last Frontier Bookkeeping...

ASR's 67 members!

Our Mission Is To

Promote safe and responsible practices with the use of All-Purpose Vehicles including: Snowmachines, All-Terrain-Vehicles (ATVs), and Recreation-Off-Road-Vehicles (ROVs) in Alaska

We were founded with the mission of reducing unintentional injuries and fatalities related to these recreational vehicles while fostering a culture of safety and education among riders.

2023-2024 ACCOMPLISHMENTS

- ASR presented 41 training sessions
- Traveled more than 3,000 miles by road
- Traveled more than 2,000 miles by snowmachine
- Served 4,183 individuals directly
- Reached more than 150,000 through media outreach
- Distributed more than \$20,000 in Purchased and Donated safety gear
- Saved – untold numbers of lives...

2023-24 Financial Recap

- Total Revenue \$95K
- Total Expenses \$124K
- Net Revenue -\$28K
- (includes projects that were funded in 2022)

- Total Cash on Hand 4/15/2024 \$ 39K
 - Checking \$24K
 - Savings \$15K

2024 FY BUDGET

– Total Revenue	\$98,000.00
– Total Expenses	\$124,600.00

Note: Expenses included website construction, backcountry training and ATV safety training which were funded in 2023

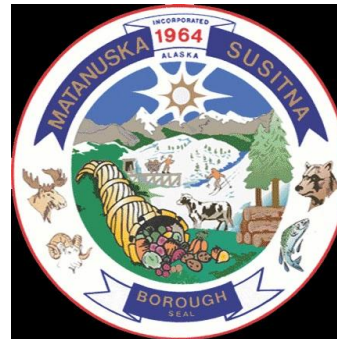
FY25 GOALS

- Teach 6 to 10 public school training sessions in the Mat-Su Valley
- Host 2-3 free to the public community training sessions in the Mat-Su Valley
- Visit 12-20 communities across Alaska to conduct training sessions
- Research, write, produce and publish a variety of approximately 35 public service announcements for social, print, radio and TV - Summer and Winter
- Distribute approximately \$25,000 in sponsor donated safety equipment to at-risk, in-need youth
- Continue building a network of supporters
- Grow the team of instructors

Our programs made possible!

Thanks To!

ASR MEMBERS

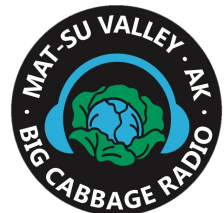








RADIO STATION SUPPORTERS

















Apparel
Accessories
Promotes









WELCOME TO NOME

NOVA
MONEY'S

TEAM
-10

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KALTAG
CO-OP STORE

